

## MEDIA RELEASE

For Immediate Release

# MANDURAH BOAT SHOW

10-12 OCTOBER 2014

### BRING THE FAMILY TO THE FESTIVAL OF BOATING!

The Club Marine Mandurah Boat Show is a celebration of everything we love about the WA summer – it's a Festival of Boating, with fun for the whole family!

Show Director Peter Woods said more than 100 exhibitors have already secured their space at the 2014 Club Marine Mandurah Boat Show and will bring with them displays of exciting new products ready for the WA summer.

"The Club Marine Mandurah Boat Show is the biggest boating leisure event in Western Australia."

"Famous for celebrating all things great about being on the water, the Show brings together an amazing collection of boats – luxury cruisers, yachts, ski boats, fishing boats, dinghies and kayaks – plus all the latest in accessories and electronics, fishing gear, camping gear and much more," Peter said.

He said the 2014 Show is one not to be missed, with heaps of new release boats and exciting attractions for the whole family.

#### Show ambassador Paul Worsteling

Who doesn't love to watch a good fishing program! Paul Worsteling from TV's IFish is one of the most recognised faces in fishing, and the Club Marine Mandurah Boat Show is pleased to have secured Paul as the Show ambassador again in 2014. Paul will be at the Show all weekend sharing some stories, and visitors will get their chance to meet and greet with him.

#### Family entertainment

Well recognised for being more than a boat show, the Mandurah Boat Show has plenty of action and activity for the whole family.

The Club Marine Lifestyle Stage will be a hive of activity all weekend long. Cooking demos with chef Bart Beek, special guest presenter ex-Olympian and fishing author Emma George, fashion parades, safety info, flare demos and games and much more.

The Fishing Stage located in the main marquee will have some of WA's best names in fishing providing hours of entertainment, info and advice. Speakers include Scott Coghlan from *Western Angler* magazine, Mike Roennfeldt, *The West Australian*, Emma George, Show Ambassador Paul Worsteling, Peter Anderton's Fish Filleting Demos and more. Plus there'll be travel information, safety tips and plenty of product reviews.

Around the Show, activities include the popular Kid's Casting Competition, kayak rides and demos, and kid's activities. Plus for those who are into extreme water sports, or like to check out something a little different, don't miss the new Jetsurf demos on water; and the very exciting Jet Xtreme, which will surely take your breath away!

#### NEW Boating Seminars

In 2014 the Show will launch a new schedule of informative seminars that will be free to attend. Seminars will be on a variety of topics that are important and relevant to boating, and will allow visitors to ask questions, get information, and generally become informed. Check the website for details on seminars and how to book.

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#### MEDIA ENQUIRIES:

Peter Woods, Managing Director, Premiere Events, P: (08) 9445 9333, M: 0412 919 660, E: [peter@premiereproductions.com.au](mailto:peter@premiereproductions.com.au)

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#### New boats on Show

Peter is pleased to be able to announce that the Mandurah Boat Show will again be the place for visitors to view new release boats – as well as other exciting products that are new to the WA market.

He said one of the biggest name brands in the industry, Princess Boats, will be at the Show with a combined on water and hard stand display.

"We are thrilled to have the ongoing support of Princess Boats, and look forward to seeing their latest release at the Show," Peter said.

"We are also excited to have new releases from Sunseeker at the Show this year – still yet to confirm which models, but we have confirmation that Sunseeker will certainly be at the Show in full force."

"Visitors will also be able to check out new releases from Riviera; as well as the exciting G3 Boats that are new to Australia," Peter said.

"Visitors can be guaranteed that the quality of new boats on display at the Show in 2014 will not disappoint!"

#### Atomix Boats

Hitech Marine for the first time ever will be displaying the full range of Atomix Fibreglass Boats at this year's show, including the exclusive world release of the new Atomix 520WA model. Atomix boats are constructed using resin infused fibreglass technology with CAD designed CNC machined moulds and zero timber. Vessels in their fleet range from 4.2m – 6m and boast the latest generation of Mercury 4-stroke engines. Whether it's for deep sea fishing, a family weekend at Rotto or towing a skier or two, these boats are sure to keep the entire family safe and happy on the water for years to come.

#### Boats for fishing

*Fury Boats 282HTC:* The latest from WA Boat Builder Fury Boats, the 282 HTC features a recess for portable generator in the transom, and the new Simrad NSS 16" Evo 2.

*Stabicraft 2050 Supercab:* Featuring a longer hull, more ergonomic cabin and innovative Game Chaser Transom and Arrow Pontoons, this is a serious fishing boat. The Stabicraft 2050 Supercab is solidly made, performs exceedingly well and is very comfortable to fish from and drive. This new boat will be on display with Mandurah Motor Marine.

*New Stacer Hardtop:* The new hardtop range offers a tough, Aussie-built plate boat for offshore fishing, and will be on display with Bluewater Marine.

*Bar Crusher Hard Top Pilothouse series:* Incorporating three models – 670HTP, 730HTP and 780HTP, the HTP series offers fully-enclosed cabins, toilets and other comforts, meaning you get protection from the weather plus the option to stay overnight. All Boats and Caravans will bring the exciting Bar Crusher 730 HT to the Show.

*Haines Hunter 675 Offshore Hardtop:* The 675 is the largest of the Offshore fleet and boasts a maximum power rating of 230hp. The ability to carry six adults and fish comfortably is testament to its huge cockpit and a layout designed by fishermen for fishermen. On display with Jetpower.

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**G3 Boats:** G3 Boats are a new venture in the Australian market, and are a quality aluminium boat manufacturer owned by Yamaha America. Jetpower will have three models on display – the Angler V172 FS, Angler V185 F and Gator 1756 SC, and are very excited about bringing this product into the WA market.

### Boats for Families

**North Bank 750HT:** The North Bank 750HT is a fully enclosed hard top with an enormous amount of deck space, fitted with twin 200hp 4strokes and boasting large screen electronics, switch gear and digital gauge systems. On display with Midway Marine.

**Northstar 880 RS:** Newly released, the Northstar 880 RS has a deep V and comfortable high speed drive and large cabin for 2 people. It's unique accommodation with large cabin, WC and sink, refrigerator, oven and shower makes it perfect for families who enjoy this extra comfort.

**Quintrex's new Trident Hard Top range:** The full Trident range now includes a 610, 650, and 690 cabin configuration, plus the new hardtop additions in 650 and 690. The Quintrex 650 Trident hardtop will be on display with Aquasports Marine.

**CruiseCraft Explorer 595 HardTop:** Cruisecraft have just released their third Hard Top model. The CruiseCraft design is flowing, in proportion and expertly tooled. A big feature of the CruiseCraft 595 HT is the optional sliding Perspex cabin door and another popular option is the slide out canopy.

**Fi-Glass Fireball:** Check out the new release Fireball! This is an entry-level boat, affordable and ideal for families. It boasts a contemporary interior, coupled with a modern stylish look. It is easy to handle on and off the trailer, while offering drivers fantastic sea-keeping ability. On display from Aquasports Marine.

### Boats for Excitement

**Riviera New Models:** Riviera will have six boats on display, which include the anticipated WA release of the 515 SUV, and the 50 Enclosed Flybridge. They will also display the 445 SUV, 5000 Sport Yacht, 5800 Sport Yacht and 43 Open Flybridge.

**LeisureCat Powered Catamarans:** Two new models will be on display with LeisureCat Australia, including the Flybridge 450 SportsCruiser and the 350 Hardtop express model.

**Scarab jet boats:** First time to WA, these new jet boats are sure to amaze! New models include 165 with 250hp jet, 215 with twin 250hp jets. They look extremely cool, are fun and exhilarating, and easy to operate in shallow water and offer very sharp turning ability. A perfect family boat!

**Glastron GTS187 jet boat:** The all-new 2014 GTS 187 marks the brand's first voyage into jet powered pleasure boating. The Rotax 4-TEC jet power plant promises quick acceleration to get water-skiers up in a hurry! Competitively priced, this boat will be on display with Sportsmarine Boat Centre.

**Mastercraft NXT:** The NXT is packed with performance and the perfect introduction to a variety of action, especially for wakeboarding. This boat will be available with exhibitor PSA Skiboats.

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### West Australian reveal of the Evinrude E-Tec G2

The Club Marine Mandurah Boat Show will host the West Australian launch of the new Evinrude E-Tec engine. The G2 is already taking the country by storm following its reveal at the Sydney Boat Show, and WA audiences will get their chance to experience the future of Evinrude engines close up at the Show.

The new outboard engine can boast better efficiency, producing 75% fewer total regulated emissions, 15% better fuel efficiency and 20% more torque than leading four-stroke engines. The release of this new engine in the market is set to change the face of boating.

The official reveal will take place on the Friday of the Mandurah Boat Show.

### New technology on Show

Another exciting boat on display will be the Nauti-Craft "2Play", an 8 metre catamaran prototype featuring all new Nauti-Craft suspension.

Nauti-Craft Suspension Systems represents a major breakthrough in the marine industry, with new technology that enables a significant departure from conventional marine architecture principles. The Nauti-Craft system separates the vessel's hulls from the deck and superstructure via a 'passive reactive' interlinked hydraulic suspension system. The hulls react and conform to the ocean surface leaving the deck and superstructure with improved stability, a more level attitude and better ride. This has great potential applications for commercial, military and recreational vessels.

Show visitors can check out the "2Play" on water, and watch regular demonstrations of the new suspension.

Peter said another new product at the Show that will attract attention is the new line-up of 75-115hp FourStroke outboards.

"Mercury will be introducing their new 75, 80, 90, 100 and 115hp FourStroke outboard models. These are compact and low weight, yet boast outstanding torque and horsepower."

"Mercury will have a display area set up, demonstrating the new outboards on different Quintrex, Stacer and Atomix boats," Peter said.

More information on new products at the Show can be found on the website.

### Supercar Promenade

Becoming one of the most popular Show attractions, some of the most amazing vehicles you will ever see are on display at the Show thanks to Barbagallo. In particular, the Lamborghini Huracán is sure to thrill! This incredible supercar has never been shown in WA before, and will be on display at this year's Show.

### Be part of the Show

Limited exhibition space is still available at the 2014 Show. Enquiries can be directed to [info@mandurahboatshow.com.au](mailto:info@mandurahboatshow.com.au) or by calling (08) 9445 9333. The Club Marine Mandurah Boat Show is on 10<sup>th</sup> – 12<sup>th</sup> October at Mandurah Offshore Fishing and Sailing Club.

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