

BOAT BUYING MADE EASY AT MANDURAH BOAT SHOW

The Club Marine Mandurah Boat Show is on this October, and is the perfect opportunity for boat buyers to grab themselves a bargain!

Show director Peter Woods said the boating industry has been changing over the past few years, and Boat Show is adapting to suit the current market.

"The industry has experienced some down-turn in recent years, however people are still buying boats and the Boat Show is still an important event for buyers and sellers," he said.

"The 2016 Show has been designed to be the ideal avenue for boating distributors to present their products, with the introduction of new features to make the Show more attractive for buyers."

"There are a lot of new releases at the Show this year, particularly in trailerboats, as well as accessories, electronics and water sport products. Visitors will enjoy the new features of the boat show that have been introduced to give better interaction and involvement, and a more comprehensive look at the new products on the market," Peter said.

The 2016 Club Marine Mandurah Boat Show will be held on 7th – 9th October at the Mandurah Offshore Fishing and Sailing Club.

New brokerage section on water

The Club Marine Mandurah Boat Show will introduce an exciting new feature in 2016 with the launch of the new on-water brokerage section.

Peter Woods said this new addition to the Show was a result of demand from buyers, and would mean more opportunity for buyers to find exactly what they were looking for.

"The Show will now feature new and pre-owned vessels on water, with the brokerage section designed to allow boat buyers to view quality pre-owned boats and buy at reduced prices," Peter said.

"Interest from exhibitors has been extremely high, and the Show is estimated to have more than a dozen pre-owned boats on display."

Peter said the new brokerage display was fully supported and endorsed by the Marine Broker's Institute of Western Australia.

A full list of boats available to view and purchase at the Show will be available on the website.

Try before you buy with boat and jet-ski demos

The Club Marine Mandurah Boat Show has always been utilised by exhibitors as the ideal avenue to launch new products onto the WA market. However as an extra marketing tool, Show Director Peter Woods said some exhibitors are now offering boat trials to even further demonstrate their product.

"The benefit of attending a Boat Show is the opportunity for buyers to get up close and personal with the products; to get a good look at the product and ask questions to help make their purchasing decisions," Peter said.

“At the Club Marine Mandurah Boat Show, we are taking this one step further by offering buyers the opportunity to go out on the water on a range of boats, to really test them out.”

“This is obviously a major benefit for boat buyers, to be able to see how the boat performs on water. And for exhibitors, it’s something extra they can offer on top of their static displays,” Peter said.

The Mercury Demonstration Zone is back with a record number of boats available to demo. Peter said visitors can try out the new Quintrex 610 Trident, Surtees 700 Gamefisher Hardtop, Stacer Crossfire 509, Reflex Chianti 585, Revival 640 Fisherman and more.

Peter said other manufacturers have gotten onboard with their own demo areas as well. Visitors can try out up to 20 boats in total, including the new Haines Hunter 625 Profish, 640 Bay Sport and more.

Below is the list of boats that can be tested at the Show.

Dealer	Boat Model	Engine
All Boats and Caravans	640 Bay Sport	Suzuki DF140
Aquasports Marine	Qunitrex 610 Trident	Mercury 150hp FourStroke
Aquasports Marine	Surtees 700 Gamefisher Hardtop	Mercury 250 Verado
Aquasports Marine	Stejcraft 640 Monaco	Yamaha 150hp 4 stroke
Aquasports Marine	Fi Glass 640 Warrior	Yamaha 175hp 4 Stroke
Chivers Marine	620 Thresher	Yamaha
Extreme Boats	Extreme Game King	Yamaha
Hi Tech Marine	Stacer Crossfire 509	Mercury 90elpt fstr
Hi Tech Marine	Reflex Chianti 585	Mercury 115 Pro XS
Jetpower Boatshop	Haines Hunter 625 Profish	Yamaha
Mandurah Outboards	TBC	Mercury 150L4 Verado
Mandurah Motor Marine	Stabicraft 2050 Supercar	Suzuki DF150TX
Mandurah Motor Marine	Sun Tracker Party Barge 24 DLX XP3	Suzuki DF175ATL
Midway Marine	Revival 640 Fisherman	Mercury 150 FourStroke
Midway Marine	Revival 580 Sports	Suzuki DF115ATX
West Coast Suzuki	575 Signature Bow Rider	Suzuki DF150
West Coast Suzuki	Leisurecat 9000 Kingfisher	Twin Suzuki DF 250's

However it's not just boats that will be demonstrated at the Show.

Yamaha will have WaveRunners available to test out. Yamaha's complete range has something for everyone. At one end is the legendary Superjet, a raw and engaging machine that has thrilled for decades. In the middle of the range is Yamaha VX and FX HO models, combining family-friendly fun, versatility and features in an affordable package. Whilst at the pointy-end is Yamaha's SVHO powered models, featuring championship-winning powertrains and lightened-hulls for unrivalled excitement. All VX and FX models feature Yamaha's-exclusive RiDE dual throttle control system, which makes manoeuvring watercraft safer and easier than ever before.

Boat and Jet Ski Demos are run regularly across the weekend. CONDITIONS APPLY.

New product releases

2016 is a big year for new product releases within the marine and fishing industries; and the Club Marine Mandurah Boat Show will have plenty of new boats, electronics, accessories and water sports products on display.

Boats

- The West Australian release of the **Arvor 855 Weekender**, plus the new **Arvor 700 Weekender** and the **Arvor 675 Sportsfish**.
- The new **Fleming 55 Pilothouse Motor Yacht**.
- **Extreme plate-aluminium boats** - SportsMarine will display the new Extreme plate-aluminium boats from New Zealand. These are extremely strong and custom made, featuring checker-plate aluminium flooring and flood keels.
- The **Aquila 44 power cat** is the newest addition to Aquila power catamaran line up. Boasting Aquila's signature fresh evolution of classic boating traditions where efficiency in design and performance compliment her luxurious living and was named "Best New Multihull 40'-49'" in the 2014 AIM Media Editor's Choice Awards.
- The **Pulse 600** from Corsair Marine is the latest in trimarans. Featuring lightweight carbon reinforced construction, this boat will get your pulse racing in even the lightest of winds. The Pulse 600 is a sports boat that is about pure fun.
- The **Seawind 1260** cruising catamaran will be making its debut at the Mandurah Boat Show. This exciting new cat offers well rounded performance, comfort and blue-water capabilities but will be much larger in terms of interior volume than her predecessors.
- Searano Marine will display the new Morningstar Bay Rover 498 Runabout, the Smartwave 4200m and 3500 poly boat from NZ; and the Karnic Hardtop Storm 2055 and Karnic 1851 Centre Console.
- All Boats and Caravans will bring the new **Baysport 640**.
- Revival 640 'Hard Top' from Midway Marine
- Kirby Marine's all-new 10m foam collar Sportfish Day Tripper.

New products

- **Hobie Mirage Eclipse** - one of the most exciting new products on the market for water-sports! The world's first leg-powered stand up board and is said to be as easy to propel across the surface as walking.
- The **See Through Kayak** from Getaway Outdoors. Experience the wonders of sea life like never before. This kayak is made out of durable polycarbonate material and is fully transparent so that you can see through the base as you move across the water.
- Debuting for the first time in WA is Yamaha's latest **VMAX SHO** models, with the new game-changing inline-4 VF115 and VF150 joining the Australian-range.
- Yamaha WaveRunners - introducing a new model, the reintroduction of the championship-winning FZR, a new TR-1 Marine Engine, all complemented by some of the freshest colours and graphic combinations on the water.
- GX750 Black Box VHF Marine Radio - an entirely new design concept from GME.
- FUSION StereoActive - the world's first purpose-built portable watersports and active lifestyle stereo.

More information on new products can be found on the Show's website.

Special Guest Paul Worsteling!

Everyone's favourite - Show ambassador Paul Worsteling – is back for 2016! One of the most recognisable faces in recreational fishing in Australia, Paul stars in TV's IFish, and spends all his days following his passion of fishing. Paul will be at the Show on Saturday and Sunday, so make sure you say g'day!

Entertainment and attractions

Visitors to the 2016 Club Marine Mandurah Boat Show can enjoy a range of activities aimed at encouraging people to get out on the water.

Yachting WA will be back with Tackers sailing for children. Tackers is an introductory, fun, games-based sailing program designed for kids aged 7 to 12, delivered at recognised Tackers Clubs. Kids don't need to have any sailing experience and they don't have to be a member of a club to participate. All the equipment, including the boats, is provided. The Tackers sailing program will be run all weekend at the Show.

Getaway Outdoors will be using the beach to demonstrate new model Hobie Kayaks, and Show visitors can get involved. Try out the latest Hobie models and get a taste of kayaking on the water. A free activity (conditions apply) at scheduled times throughout the weekend.

The Yamaha Kid's Casting Competition will be held across the weekend. A free activity, kids can have a go at casting a fishing rod and try to hit the target to win some great prizes. The Kid's Casting Competition has been a popular attraction for the past few years, and in 2016 will be re-vamped to make it bigger and better! There will also be fun for kids with fishing games thanks to the Department of Fisheries.

The Engel Aquatank Fishing Stage is always popular, with regular presentations, talks and demos across the weekend. Get all the latest info on lures, find out the best spots to fish in and around Perth, and much more! The Fishing Stage will feature talks from *Western Angler* magazine's Scott Coghlan, Mike Roennfeld (The West Australian), Jadon Wilder, fish filleting demos with Peter Anderton, and talks from the Western Angler Next Gen Fishing Team.

Watch us Build a Boat!

Western Angler will unveil its awesome new project boat at the Club Marine Mandurah Boat Show! Custom built locally in Albany by Rhys Jones and the team at the legendary Westerberg Marine, the 5.5m aluminium centre console is an offshore fisherman's dream, with casting deck, live bait tank, kill tank and 200l fuel tank.

It is powered by a 150hp four-stroke BF150 Honda motor, and comes on a custom-built Westerberg trailer. Garmin has provided the marine electronics and GME the radio equipment, while a MINN KOTA electric motor will be mounted on the bow and make a superb tool for offshore fishing. The Boat Catch will make launching and retrieving a breeze.

The hull and motor will be on display next to the Fishing Stage during the Mandurah Boat Show, and the boat will be fitted out fishing during the three days of the show, culminating in a spectacular wrap being added to finish the boat on the Sunday.

Show visitors will be welcome to look over the boat and watch the installations, as well as discuss the project with members of the *WAngler* team and sponsors.

MANDURAH BOAT SHOW

MEDIA RELEASE FOR IMMEDIATE RELEASE

Show Facts

The 2016 Club Marine Mandurah Boat Show will be held from 7-9 October 2016 at the Mandurah Offshore Fishing and Sailing Club.

2016 DATES & TIMES

Friday 7th October: 9.00am - 6.00pm

Saturday 8th October: 9.00am - 6.00pm

Sunday 9th October: 9.00am - 5.00pm

LOCATION

Mandurah Offshore Fishing & Sailing Club, Mandurah Ocean Marina, Breakwater Parade
Mandurah WA 6210

TICKET PRICES

CHILDREN ADMITTED FREE WHEN ACCOMPANIED BY AN ADULT!

Adult \$18; Concession (pensioner & student) \$14; Child (5-15) \$9; Children under 5 FREE

ONLINE TICKETS

Are available from <https://events.ticketbooth.com.au/event/club-marine-mandurah-boat-show-2016>.

BUY ONLINE AND WIN!

Buy your tickets online and not only will you beat the crowds, but you'll also go in the draw to win a Perth Scenic private flight for 2 passengers from Rotorvation, valued at \$780!

More Info, visit mandurahboatshow.com.au or check us out on Facebook, Youtube, Twitter and Instagram!