

WA'S BIGGEST BOATING FESTIVAL ON THIS OCTOBER

Club Marine Mandurah Boat Show, 9-11 October

WA's biggest boat show will be on again this October at Mandurah Ocean Marina, bringing an exciting and fun day out for the whole family.

The Club Marine Mandurah Boat Show is the third largest boat show in Australia, and the largest show of its kind in Western Australia. Exhibits range from big boats on water to trailerboats, jetskis, finnies and kayaks; plus fishing tackle and accessories, the latest electronics, outdoor gear, tourist and travel information, lifestyle products and more. Plus it's an event the whole family can enjoy, with entertainment, activities and attractions suitable for all ages.

Show Director Peter Woods said this year's event was shaping up to be just as big as other years, with many of the major brands already signed on to exhibit.

"The 2014 Show was well attended by exhibitors and visitors, and had many new release boats into the national and local markets. Exhibitor feedback was positive and this year we hope to see growth in visitor numbers and more direct sales to help the industry," Peter said.

"With five months still to go, the Show is selling well and exhibitor interest is high. We are pleased to welcome back exhibitors from previous years, as well as several new companies that will be at the Show for the first time."

"There's a lot of new products coming out this year and we are always pleased to showcase the latest and greatest at the Mandurah Boat Show," Peter said.

Focus on fishing

The Club Marine Mandurah Boat Show has always been recognised as more than just a boat show as it is designed as a fun, casual family day out. Peter said visitors to the Show this year will experience their favourite activities and attractions, as well as some new ones that are planned.

"We are pleased to have superstar Paul Worsteling coming back to Mandurah again this year!

"Paul Worsteling is one of the most recognisable and popular people in fishing in Australia. He stars in the TV series IFish, and is popular with everyone," Peter said.

"Paul is great for the Show. He has amazing and entertaining stories to tell, and loves to have a chat to his fans."

Peter said this year's Show was going to have a strong fishing theme, with the introduction of the new Fishing Forum.

"We've had a lot of feedback from Show visitors who ask for information and know how – they come to the Show not just to buy the gear, but to learn how to use it properly. The new Fishing Forum will feature different presenters and topics, with hands-on demonstrations, tips, advice and more," Peter said.

MEDIA ENQUIRIES:

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"The Fishing Forum is an interactive and informal stage area, hosting a range of discussions on a variety of topics. Expert presenters will offer information to visitors and allow for casual Q&A opportunities. The Fishing Forum will be relaxed and fun, and an avenue for visitors to get information, ask questions, and speak to the experts in a one-on-one scenario."

"The aim is to offer something that is based less on "entertainment" and more about "informing and empowering" people. Visitors will leave the fishing forum knowing more and having answers that they have been looking for," Peter said.

The Engel Aquatank Fishing Show will also be a big attraction as in previous years, with guest presenters and speakers demonstrating the latest fishing products and techniques.

Fun for the family

The Show has a strong reputation as being a fun, family day out; with entertainment and activities tailored for families.

This year the Show will offer free boat and kayak rides, fishing demos, cooking demos, fashion parades, pirate show for the kids, kid's casting competition, safety info and games and more.

The 2015 Club Marine Mandurah Boat Show will be held from 9-11 October 2015 at the Mandurah Offshore Fishing and Sailing Club. The Show has an ideal location at the Mandurah Offshore Fishing and Sailing Club, within the award winning Mandurah Ocean Marina. The Club Marine Mandurah Boat Show has the full support of the City of Mandurah.

Check the website www.mandurahboatshow.com.au for details, and follow the Mandurah Boat Show on Facebook, Twitter, Instagram and YouTube.

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