



9th-11th Oct 2015

MANDURAH BOAT SHOW

A boating festival

2015
PROSPECTUS

WA's
BIG
BOAT
SHOW

Mandurah Offshore Fishing & Sailing Club, Mandurah Ocean Marina





THE CLUB MARINE MANDURAH BOAT SHOW IS WA'S BIG BOATING FESTIVAL!

The Mandurah Offshore Fishing and Sailing Club, together with Club Marine Insurance, are pleased to again present WA's biggest boat show. The Club Marine Mandurah Boat Show is the third largest boat show in Australia, and the largest show of its kind in Western Australia. It is an ideal avenue for exhibitors to present their products and services, and successfully launch new products into the market. It is also an event that visitors enjoy attending each year, with entertainment and attractions to suit the whole family.

The Show has a strong reputation as being a fun, family day out and research into multiple boat shows has seen this theme promoted and developed in recent years. Entertainment and activities at the Show is tailored for families, with free boat and kayak rides, fishing demos, cooking demos, kid's casting competition, safety info & games and special guest speakers. The Club Marine Lifestyle stage on the lawn area outside the fishing club is always a hive of activity and the Engel Aquatank Fishing Show is popular with angling enthusiasts. In 2015 the Show will welcome back Paul Worsteling from TV's IFISH as the show's ambassador. Paul is well recognised and popular with all age groups, and has proven to be a huge asset to the event in the past two years that he has attended.

The Club Marine Mandurah Boat Show has an ideal location at the Mandurah Offshore Fishing and Sailing Club, within the award winning Mandurah Ocean Marina. Mandurah is less than an hour by road and train from Perth and is one of the fastest growing regions in Australia. The Club Marine Mandurah Boat Show has the full support of the City of Mandurah.

Boat show facts:

- The Show is run over three days: Friday 9th, Saturday 10th and Sunday 11th October 2015.
- The Show attracts more than 20,000 visitors over the three days.
- Total hardstand space is over 24,000 square metres.
- The Show features approx 100 boats on the water
- The Super Marquee offers booth spaces for exhibitors
- The Show is marketed locally and nationally via a \$200,000 marketing campaign

The 2015 Club Marine Mandurah Boat Show will be held on 9 - 11 October.
Further information can be obtained by calling (08) 9445 9333 or email info@mandurahboatshow.com.au



MANDURAH BOAT SHOW

A boating festival

The Club Marine Mandurah Boat Show is supported by a promotional campaign that covers national and local media. Our massive promotional campaign targets people who are interested in fishing, boating and other outdoor lifestyle pursuits. We begin promoting the Show early in the year, and increase the intensity of our advertising in the three weeks leading up to the event. Over the years we have developed strong relationships with various media, and together we work towards increasing awareness of the Show to attract new visitors, as well as to inform those who come year after year.

Some of our advertising and promotions include:

- The official show program, printed by Yaffa Media who also produce the program for the Sydney and Melbourne Boat Shows
- Targeted national magazine and digital advertising in popular boating, fishing and lifestyle publications.
- Television advertising with Channel 7, GWN7 and Channel 10.
- Radio promotions with 96fm, 6PR and locally on CoastFM and 6MM radio Mandurah.
- Email campaigns, billboards, website, YouTube and Facebook page complement our traditional media campaign.
- Press advertising including a feature in The West Australian published the Saturday prior to the Show. Local newspaper advertising in The Mandurah Mail and Mandurah Coastal Times.
- E-Newsletters, billboards, website, social media (Facebook, YouTube, Instagram and Twitter) and Google advertising complement our traditional media campaign.

NOTE: The official Show Program is printed in September. Any exhibitors who have not confirmed their booking by Wednesday 2 September 2015 (or any new bookings made after this date) will not be listed in the Program.

Major
Sponsor:



Presented
by:



INVITATION TO EXHIBIT

Manufacturers, dealers, retailers and government agencies are invited to exhibit at the 2015 Club Marine Mandurah Boat Show. There will be three types of exhibition areas within the Marina.

Hardstand Display Areas

Open air displays located within the Mandurah Offshore Fishing and Sailing Club and the public boat ramp car parks. The entire area is fully fenced and secured. These display areas are perfect for trailerable water craft and larger corporate displays.

On Water Berths

Our unique floating jetty system allows you to display your larger vessels with easy access for patrons.

Marquee Booths

Booths are available in fully floored and carpeted marquees. 9sqm booths are available within the super marquee. Booths come as a standard package with a 4amp power outlet, fascia sign and two spotlights.

Please note that only new boats may be exhibited at the show.

Boat Show Opening Times

| | | |
|----------|-----------------|------------|
| Friday | 9 October 2015 | 9am to 6pm |
| Saturday | 10 October 2015 | 9am to 6pm |
| Sunday | 11 October 2015 | 9am to 5pm |

Move in

| | | |
|-----------|----------------|------------|
| Tuesday | 6 October 2015 | 7am to 6pm |
| Wednesday | 7 October 2015 | 7am to 6pm |
| Thursday | 8 October 2015 | 7am to 6pm |

Move out

| | | |
|--------|-----------------|---------------|
| Sunday | 11 October 2015 | 5:30pm to 7pm |
| Monday | 12 October 2015 | 7am to 5pm |

Security will be in place from 7pm on Tuesday 6 October 2015.



EXHIBITION RATES

Public Liability Insurance - A charge of \$150+GST for cover under our public liability insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. See below.

Hardstand Display Areas

| | |
|--------------------------------------|--------------|
| Under 50m (Minimum booking of \$550) | \$34/m + GST |
| 50m - 149m | \$32/m + GST |
| 150m - 249m | \$28/m + GST |
| Over 250m | \$26/m + GST |

! Please note: If you intend to have a marquee on your site then you will have to use our preferred supplier Reeces Hire. This is to ensure that all standards and legal requirements as set by the City of Mandurah are adhered to. The installation of a marquee by any other company will not be accepted.

On Water Berths

If you require pontoons as part of your display, please make sure that your booking is submitted by the end of May 2015.

| | |
|---|--------------|
| 1 Boat (up to 15m) | \$1600 + GST |
| 1 Boat (over 15m) | \$1950 + GST |
| Additional Boats (up to 15m) | \$1300 + GST |
| Additional Boats (over 15m) | \$1700 + GST |
| (Multihulls & Houseboats add an additional 50% of cost) | |

Marquee Booths

| | |
|-----------------|---------------|
| Less than 10sqm | \$188/m + GST |
| 10 - 20sqm | \$169/m + GST |
| Over 20sqm | \$159/m + GST |
| Corner Booths | Add 10% |

If your booking includes a corner booth/s, a loading of 10% will be charged on those booths

! Please note: Due to the flooring in the marquees, forklifts are not allowed into the marquees. We will supply pallet trolleys with a load limit of one tonne, to help with the transport of your goods once inside the marquee. Please contact us if your goods exceed this limit. Exhibitors with engines, please ensure that your engines are able to be put in place by midday on Tuesday 6th October 2015 and that you have supplied us with the correct weights of your engines in order for us to reinforce the floor under your stand. Engines can only be displayed in booth numbers 1 - 20, 74, 75 & 110.



HOW TO BOOK

To reserve your exhibition site:

1. Complete the attached Application to Exhibit form on the next page.
2. Attach payment for 50% of the total space cost plus the \$200 admin fee, plus GST. Please note Credit Card payments incur a 1.65% surcharge.
3. Forward your Application to Exhibit form, a copy of your Public Liability Insurance and payment to Premiere Events, 31 Sarich Court, Osborne Park WA 6017 or email to bookings@premiereevents.com.au

! Important Booking Information

- Cheques are to be made payable to: Premiere Events
- Late payments will incur a 10% surcharge
- **Bookings without a deposit will not be accepted.**
- You will receive an invoice for your remaining balance in late July which is payable on or before 15 August 2015. If you have not paid by this date you will not be given exhibitor passes and access to the show grounds to setup will be restricted.
- A one-off charge of \$150+GST for cover under our public liability insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. If you do have your own cover please forward a copy with your booking. Your policy must clearly state that you are covered for the show duration including move in and out.

Stand Name (for promotional purposes)..... Company Name (for invoicing).....

Please ensure that spacing and capitalisation of stand name is correct, as this is what will be displayed in promotional materials.

Please note that the below details will be listed in promotional material including a show program (if applicable) so please ensure that the contact details are correct for your company.

Contact name..... AddressPostcode.....

Phone Fax Mobile Email

I intend to have a Marquee on my display. (Please note that there is a preferred supplier for the installation of Marquees)

For marketing purposes, please advise which category best describes your company:

- Boat accessories Engines Electronics Big Boats Trailer boats Canoes/Kayaks Motor Yachts Sailing Yachts Jet Skis
- Accessories Fishing Diving Tenders Travel Clothing Other (This information will be used on our website and other marketing)

| HARDSTAND SITE | MARQUEE BOOTH | WATER BERTH | |
|--|--|--|---|
| Please state your first four preferences in the boxes below. (Please refer to site plan and list the preferred site numbers) | Please state your first four preferences in the boxes below. (Please refer to site plan and list the preferred site numbers) | Please state your first four preferences in the boxes below. (Please refer to site plan and list the preferred site numbers) | |
| <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">1</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">2</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">3</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">4</div> </div> | <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">1</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">2</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">3</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">4</div> </div> | <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">1</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">2</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">3</div> <div style="border: 1px solid gray; width: 40px; height: 40px; text-align: center; line-height: 40px;">4</div> </div> | |
| Calculating your space cost: Total m ² \$/m ² Space subtotal <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> @ <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | Calculating your space cost: Total m ² \$/m ² Space subtotal <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> @ <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | Calculating your space cost: Total m ² \$/m ² Space subtotal <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> @ <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | |
| Admin fee Insurance PLUS GST (10%) Total space cost + \$200 + \$150* + <div style="border: 1px solid gray; width: 40px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | Admin fee Insurance PLUS GST (10%) Total space cost + \$200 + \$150* + <div style="border: 1px solid gray; width: 40px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | Admin fee Insurance PLUS GST (10%) Total space cost + \$200 + \$150* + <div style="border: 1px solid gray; width: 40px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | |
| Calculating your deposit: Space subtotal Admin fee PLUS GST (10%) Deposit* 50% of <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> + \$200 + <div style="border: 1px solid gray; width: 40px; height: 20px; display: inline-block;"></div> = <div style="border: 1px solid gray; width: 60px; height: 20px; display: inline-block;"></div> | | | * \$150 +GST insurance charge will be added to your balance invoice if a correct copy of your public liability insurance has not been sent to our office. |

! Please note there is a 10% loading on corner booths

Signature of responsible officer Print name / position Date

In signing this form we accept the rules and regulations of the Club Marine Mandurah Boat Show as contained in the terms & conditions at the back of this prospectus and have read and understand the information outlined on the safety rules on page 14. We also agree to fully pay for our space by 15 August 2015. Applications will be processed in order of receipt. Please be aware that due to demand we may not be able to fulfill your space request.

PAYMENT OPTIONS

DIRECT DEPOSIT

I/we have direct deposited the amount of \$_____ on the date of ____ / ____ / ____ from the account in the name of _____

Account name: Premiere Events (WA) Pty Ltd. BSB - 086-136 Account number - 189355146

CREDIT CARD - Card No: Exp Date: /

Amount to be charged to Credit Card: \$..... Credit Card: Visa Mastercard *Amex and Diners not accepted.* **!** All credit card payments incur a 1.65% surcharge.

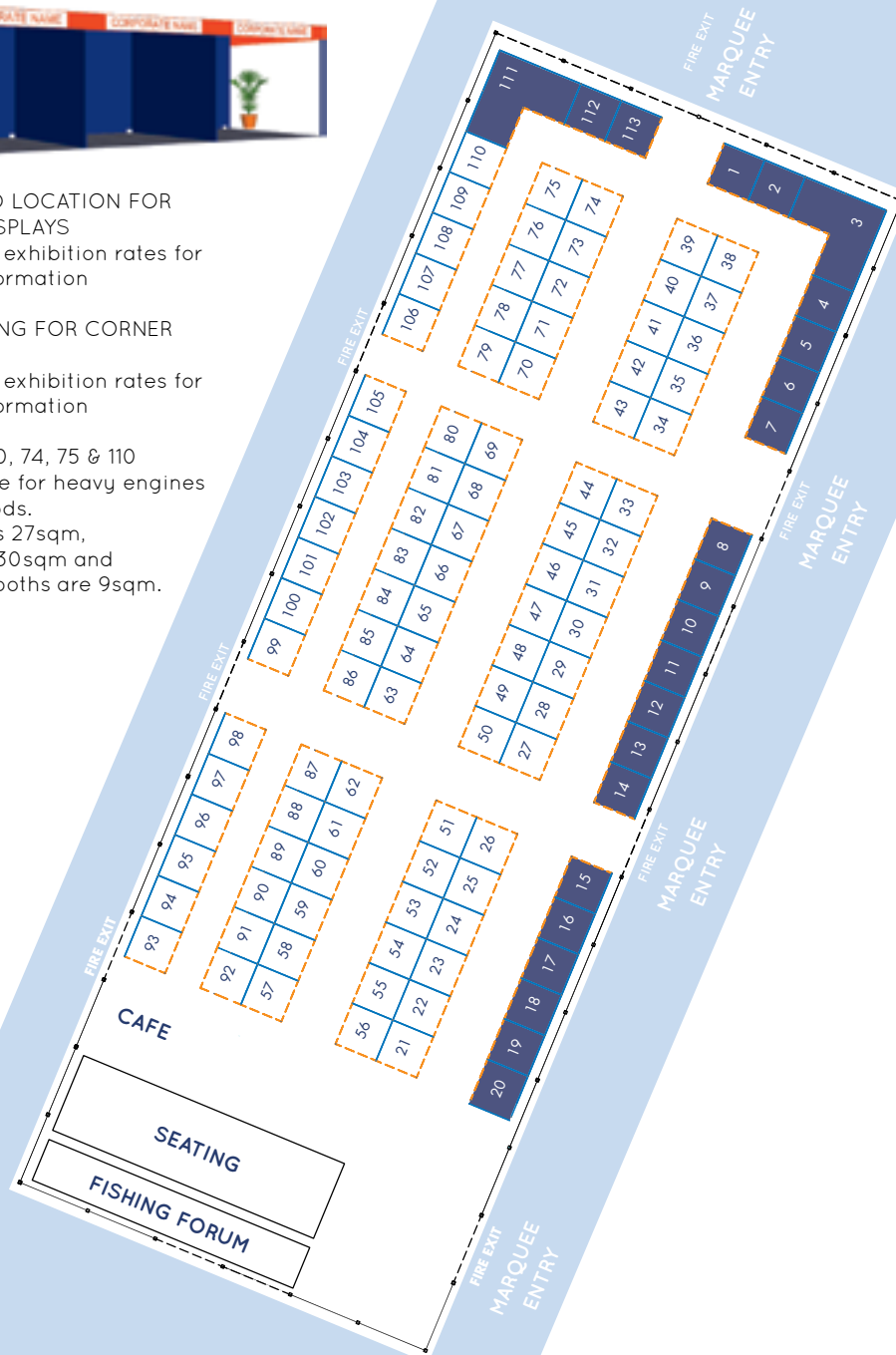
MARQUEE BOOTHS



PREFERRED LOCATION FOR ENGINE DISPLAYS
Please see exhibition rates for further information

10% LOADING FOR CORNER BOOTHS
Please see exhibition rates for further information

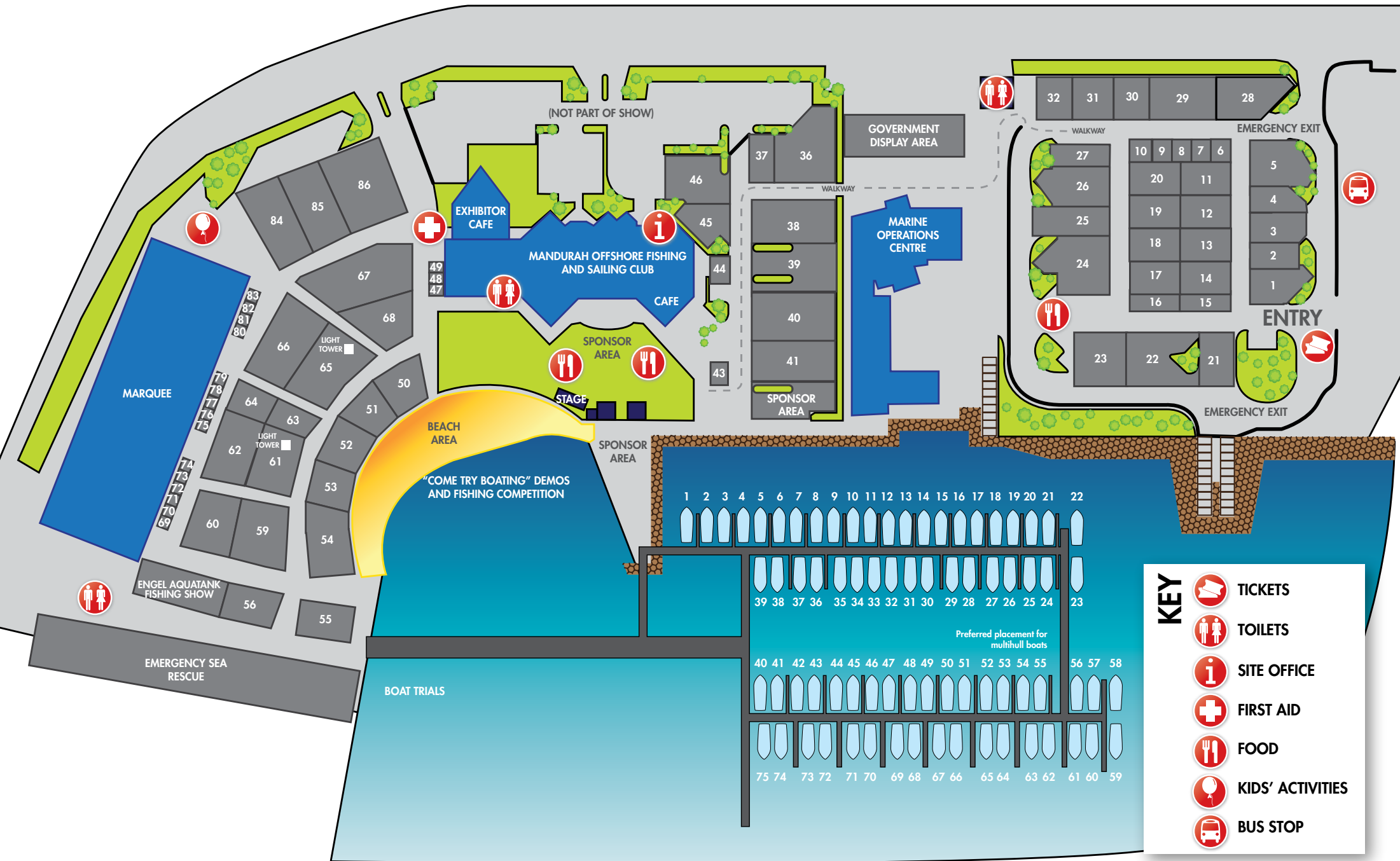
Booths 1-20, 74, 75 & 110 are suitable for heavy engines and/or goods.
Booth 110 is 27sqm,
Booth 3 is 30sqm and
all other booths are 9sqm.



HARDSTAND SPACE

(See next page for show map)

| HARDSTAND NUMBER | SIZE M ² | HARDSTAND NUMBER | SIZE M ² |
|------------------|---------------------|------------------|---------------------|
| 1 | 131 | 44 | 48 |
| 2 | 65 | 45 | 135 |
| 3 | 73 | 46 | 214 |
| 4 | 84 | 47-49 | 9 |
| 5 | 135 | 50 | 149 |
| 6-10 | 30 | 51 | 184 |
| 11-14 | 150 | 52 | 121 |
| 15-16 | 65 | 53 | 119 |
| 17-20 | 150 | 54 | 228 |
| 21 | 138 | 55 | 150 |
| 22 | 279 | 56 | 186 |
| 23 | 217 | 57 | 250 |
| 24 | 182 | 59 | 227 |
| 25 | 142 | 60 | 213 |
| 26 | 155 | 61 | 194 |
| 27 | 54 | 62 | 196 |
| 28 | 207 | 63 | 89 |
| 29 | 219 | 64 | 105 |
| 30-32 | 118 | 65 | 302 |
| 36 | 304 | 66 | 327 |
| 37 | 90 | 67 | 412 |
| 38 | 300 | 68 | 197 |
| 39 | 269 | 69-83 | 9 |
| 40 | 308 | 84 | 276 |
| 42 | 231 | 85 | 191 |
| 43 | 18 | 86 | 474 |



(NOT PART OF SHOW)

GOVERNMENT DISPLAY AREA

EXHIBITOR CAFE

MANDURAH OFFSHORE FISHING AND SAILING CLUB

CAFE

MARINE OPERATIONS CENTRE

SPONSOR AREA

STAGE

SPONSOR AREA

MARQUEE

BEACH AREA

"COME TRY BOATING" DEMOS AND FISHING COMPETITION

SPONSOR AREA

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22

39 38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23

Preferred placement for multihull boats

40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58

75 74 73 72 71 70 69 68 67 66 65 64 63 62 61 60 59

KEY

- TICKETS
- TOILETS
- SITE OFFICE
- FIRST AID
- FOOD
- KIDS' ACTIVITIES
- BUS STOP

ENGEL AQUATANK FISHING SHOW

EMERGENCY SEA RESCUE

EMERGENCY EXIT

ENTRY

WALKWAY

WALKWAY

EMERGENCY EXIT

EMERGENCY EXIT

EXHIBITOR PASSES

Each exhibitor will receive an allocation of complimentary exhibitor passes depending on the size of their stand. These passes are for staff members working at the show. The allocation is as follows:

| | |
|------------------------------------|---------------------|
| Up to 12m | x 2 passes |
| 13m - 49m | x 4 passes |
| 50m - 99m | x 5 passes |
| 100m - 149m | x 6 passes |
| 150m - 249m | x 7 passes |
| 250m - 300m | x 8 passes |
| Every 50m over 300m and up to 500m | = 1 additional pass |

Water Berth Bookings x 3 passes per boat up to three boats. Exhibitors who have both on land and water berth bookings will be allocated complimentary passes according to their hardstand size only.

Additional Exhibitor Passes and Collection
Exhibitor passes can be ordered on receipt of your Exhibitor Kit, a passes form will be available on our website closer to the show - www.mandurahboatshow.com.au

! Passes will only be available for collection on receipt of payment in full for your space.

Additional passes can be ordered through our office at \$5 each to cover material and administration costs. Please note that you will be charged for the replacement of lost passes.



SUPPLIER CONTACTS

Marquee Hire

Reeces Hire 08 9378 4711
(Preferred Supplier)

Furniture Hire

Perth Expo Hire 08 9475 2022

Stand Design

Perth Expo Hire 08 9475 2022
Galaxy Displays 08 9434 6222
Mr Pot Plants 0421 698 890

Carpeting and Walling

Perth Expo Hire 08 9475 2022

Staging

Stage and Studio 08 9227 9932
Clifton Productions 08 9338 0342

Accommodation

The Atrium Hotel 08 9535 6633
Seashells Resort Mandurah 08 9550 3000
Mandurah Visitors Centre 08 9550 3999
The Sebel Mandurah 13 15 15

! The Mandurah Visitor Centre can provide further information on accommodation options. We advise that you book your accommodation as soon as possible.



EXHIBITORS PLEASE NOTE

- Public Liability Insurance - A charge of \$150+GST for cover under our public liability insurance will be added to your balance invoice if a copy of your public liability insurance is not received at the time of the balance invoices being issued. If you do have your own cover please feel free to forward a copy with your booking. Your policy must clearly state that you are covered for the show duration including move in and out.
- All accounts must be paid in full on or before the 15th August 2015. Passes will not be issued until payment is received in full.
- Security is provided throughout the show, however, please be aware that all goods are displayed at your own risk and must be adequately insured.
- Exhibitor Pass requirements must be submitted at least 7 days prior to the start of the show and will only be available for collection on the receipt of full payment for your space.
- Marquees: please note that due to the City of Mandurah's health and safety regulations, all marquees must be installed by our preferred supplier Reeces Hire. This is to ensure that all standards and legal requirements as set by the City of Mandurah are adhered to. The installation of a marquee by any other company will not be accepted. Steps and Staging must have appropriate hand rails in accordance with council regulations - please see terms and conditions.
- All exhibits must be in place by 7pm on the Thursday before the start of the show. No vehicle access will be allowed into the site after this time.
- Freight Forwarding - Please ensure that you are on site to receive and send your goods to and from the show. On site Event Staff or staff from the Mandurah Offshore Fishing and Sailing Club WILL NOT BE RESPONSIBLE for the receipt of any goods.
- All stands must be manned until the close of each show day.
- A move in schedule for the on water pens will be distributed at the beginning of September. If you have inside pens please allow for the fact that they may need to be in place earlier than expected.
- Exhibitor functions or early entry to the show grounds for boat cleaners and

detailers must be advised to boat show management prior to the start of the show. This information must be lodged with our security for access to be granted.

- Cancellation of space - Please see terms and conditions.
- Applications will be dealt with strictly in order of receipt.
- If you will be conducting demonstrations of your product on your stand please read our terms and conditions located in the back this prospectus.

ADDITIONAL COSTS

Flooring

If you wish to have flooring on your stand then Jason Barnes Logisitcs will be able to help with your flooring options (hardstand exhibitors only and requires a marquee for cover)

Walling and Carpeting

Walling is available for approximately \$50/linear meter and carpeting is available at \$10/sqm (as long as the stand is covered by a marquee), Perth Expo Hire can be contacted to arrange this (hardstand exhibitors only, as walling and carpeting come as standard with a booth in the marquee).

Furniture Hire

Perth Expo Hire can assist with your furniture requirements (outside stands must be covered by a marquee)

Electricity

Electricity can be ordered for your stand, 10amp, 15amp and 3phase is available depending on your requirements. Booths in the marquee already come with a 4amp power outlet, additional power over this amount will have to be booked. Power bookings are to be made through the exhibitor kit which will be sent out closer to the show date. Shore power for on water boats needs to be booked.

Passes

Additional exhibitor passes if required.

EXHIBITOR SAFETY & MOVE IN/ MOVE OUT

The Exhibitor Safety Rules have been prepared to advise you of the safety precautions which have been put in place for the safety of all staff, volunteers, exhibitors and members of the public. Please read and disseminate this information to all those who will be assisting you with your display.

PLEASE NOTE: In signing the Application to Exhibit form you acknowledge that you have read and understood the below and have informed your staff of the safety requirements for the Club Marine Mandurah Boat Show.

Hazard Identification

Hazard identification is the responsibility of all staff, volunteers and exhibitors. Please report any hazards to the boat show office immediately.

First Aid

A first aid post will be located at the Mandurah Offshore Fishing & Sailing Club. During move-in and move-out trained first aid staff will be on site. First aid kits will be located at the boat show office and main ticket box. In the event of injury please make your way to, or contact, the boat show office. Please ensure that you and your staff are familiar with the location of the first aid post and boat show office.

Fire

In the event of a fire please phone 000 immediately and report the fire, then inform the boat show office.

Electrical Safety

Please read the electrical safety rules on the Electrical Bookings form and ensure that you and your staff are familiar with them.

Lost Children

Lost children should be accompanied to the boat show office where they can await collection by their parents.

Structural Safety

All marquees and staging at the show must comply with Australian Standards. Please check that your marquee complies with them. Marquees exceeding 50m² must be certified by a qualified structural engineer. Copies of this certification must be sent to the City of Mandurah and Premiere Events prior to the show.

Trip Hazards

Exhibitors and caterers must ensure that walkways and paths (including those within their display) are clear and safe. Any potential hazards not within your control should be reported immediately to the boat show office.

Alcohol

BYO alcohol is not permitted within the show. The Mandurah Offshore Fishing & Sailing Club will operate a bar during and after show hours and all staff have been trained in responsible serving practices. Anyone behaving in a drunk and disorderly fashion will be removed from the show. If you, or your staff, notice anyone behaving in this way please notify the boat show office.

Evacuation

In the event of evacuation you will be advised over the public address system of the reason for the evacuation, the area to be evacuated, the nominated exit point and the gathering or muster point. If the evacuation is not in response to an immediate and dangerous threat you will also be advised of procedures for re-entering the show.

Show Closure

In the event of an extreme weather warning from the Bureau of Meteorology or a threat posing significant danger to exhibitors and the public, the organisers will close the show until it is safe to return to the venue.

Risk Management Plan

A full copy of the event Risk Management Plan can be viewed at the boat show office

MOVE-IN

Hardstand and Marquee Exhibitors

A move in schedule will be issued to all exhibitors in September. This schedule will be set as such to alleviate congestion in the show grounds during the set up of the show. Please make sure that you adhere to the plan.

The schedule will inform you of when you are able to arrive at the show to begin setting up your display. This will be sent out to you at the beginning of September. If you have any special requirements for your set up please contact our office.

Water Berth Exhibitors

A schedule will be sent out to you outlining your arrival time and day.

MOVE-OUT

Hardstand and Marquee Exhibitors

Move out will begin at 5:30pm on Sunday 11th October. Move out passes will be issued to exhibitors towing boats. Please ensure that you order your move out passes in advance through the form in the exhibitors kit.

Water Berth Exhibitors

A schedule will be sent out to you outlining your move out time and day.

PLEASE NOTE: Please note that there is NO ONSITE STORAGE. All trailers, pallets and boxes must be taken off site for the duration of the show.

If you have goods that need to be stored during the show, you will need to source your own storage facility.

TERMS & CONDITIONS

GENERAL

The exhibitor shall indemnify and keep the organisers indemnified against all losses, claims, demands, actions, proceedings, damages, costs or expenses or other liability arising in any way from the use of the site by the exhibitor except to the extent that the same is caused or contributed to by the negligence of the organisers.

BOOKING OF SPACE

All space bookings must be in writing with all relevant paperwork completed. It is the exhibitors responsibility to make sure that the booking has been placed and received by the show organisers.

DEPOSIT/ PAYMENTS

A 50% Deposit is required to confirm a site booking and final payment must be received in full no later than the payment deadline. Failure to remit final payment by the due date could result in your site being sold or discounted to another exhibitor with the full price still payable by yourselves. A late penalty fee of 10% of the total site cost will be imposed for late payments.

PAYMENT OF BOOKING

Full payment of your booking must be made by the exhibiting company no later than the payment deadline. Failure of payment by this date will result in cancellation of space. Please see Cancellation of Space, for refund policy.

LEGAL REQUIREMENTS

Exhibitors must comply with all applicable laws, industrial agreements, industrial awards, occupational health and safety and consumer protection practices.

INSURANCE

If providing own coverage, the Exhibitor must produce to the organisers a certificate of currency of public liability insurance policy with coverage of Ten Million Australian dollars (AUD \$10,000,000) endorsed for the duration of the Show (9-11 October 2015) and must include move in and out.

The Exhibitor shall be responsible for the insurance of all property brought by the Exhibitor onto the Show Site. The Exhibitor must hold adequate workers compensation coverage for staff working on stands.

CONDUCT OF EXHIBITOR

The Exhibitor shall ensure that their stand is open to view and staffed by competent representatives during the official opening hours of the Show.

The Exhibitor shall not exhibit its products or conduct its business from any other than their allocated space.

The Exhibitor shall not conduct or permit to be conducted any auction, lottery, raffle, guessing competition, or other game of chance, whether for charity or otherwise, at the Show without written consent from the organisers. The Exhibitor shall ensure that the aisles, passageways and walkways on or adjacent to their space are kept completely free from

obstruction during the Show.

Sound levels caused by the Exhibitor's use of display equipment such as videos and televisions shall not be intrusive to other Exhibitors. The organisers reserve the right to terminate the use of such equipment on the basis of unacceptable sound levels.

The Exhibitor shall not use individual public address systems in the Show site unless written permission has been obtained by the organisers. Where such permission is obtained the PA system must comply with the above noise levels.

The show PA system is for the notice of an Emergency Evacuation and as such shall not be tampered with at any stage, any exhibitor found to be tampering with the PA system and or equipment shall be liable for any damage or costs incurred.

SITE MARK-OUT AND BOUNDARIES

All sites will be marked out and numbered prior to move-in. All exhibits must remain within their boundaries and displays are not to creep into walkways, aisles or other exhibits. Any exhibitor seen to be outside their boundary will be asked to reposition their display, however if the display does not fit within the space ordered a new site may be allocated with an additional charge being incurred. Failing this the exhibitor may be asked to remove items that clearly do not fit within their display area.

SUBLETTING OF STANDS

Subletting of stands is NOT permitted. The show director reserves the right to remove any signage or display stock not considered as part of the range specified for display and normally sold by the exhibitor. Any person or persons seen selling separately to the site who hold the booking will be asked to leave the grounds immediately. Failure to do so will have both the sub lessor and the exhibitor removed without refund.

RECEIPT OF BOOKED EQUIPMENT AND SERVICES

Exhibitors must notify the Show organisers before the conclusion of the Show if any pre-booked equipment or services (e.g. electrical bookings) have not been provided. Refunds will not be given for non-supply if notification is not made.

ELECTRICAL INSTALLATION

All electrical work will be carried out by the Show's official electrical contractors.

DISPUTES

Staff and Management of the Show will not involve themselves in disputes between Exhibitors.

FOOD, DRINK, TOBACCO

The Exhibitor shall not sell, distribute or give away any item of food, drink or tobacco on the Show site without prior written consent of the organisers. No BYO alcohol is to be brought onto the site and all catering is to be organised through the Mandurah Offshore Fishing and Sailing Club.

STEPS AND STAGING

Any steps or landings that rise to 1m or more off the ground need to have continuous balustrades. This applies to platforms 1m high or more and steps that lead to a platform 1m high or more. Steps need to be between 280mm and 355mm and rises should be between 115mm and 180mm.

MARQUEES

Marquees must be obtained through the preferred supplier for the show. This is so that the health and safety regulations as set by the City of Mandurah can be adhered to. Marquees over 55sqm have to be certified structurally sound. In order that we can conform to the City's regulations a preferred supplier will be used. Installation of marquees other persons or companies will not be accepted.

SELLING AND PRODUCTION LIMITATIONS

Exhibitors are to only sell products and services that are part of their everyday business.

ALTERATIONS TO SPACE BY SHOW MANGEMENT

The organisers reserve the right at any time to make such alterations to the space as they consider necessary in the best interest of the show, including altering the size, shape, or position of the space.

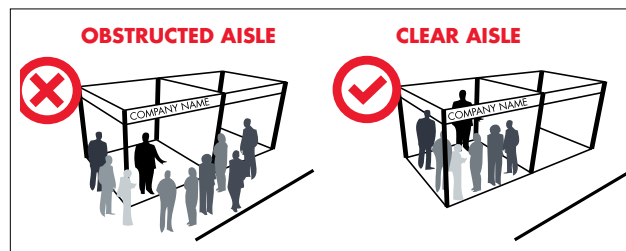
POSTPONEMENT, ABANDONMENT OR CANCELLATION

If, for any cause beyond the reasonable control of the organisers, the holding of the show is postponed or abandoned or the show site becomes wholly or partially unavailable for the holding of the show, the organisers may at their discretion cancel the show and return such portion of the sums paid to it by the exhibitor in respect of the show as it shall determine.

In any case, the organisers shall not be liable, and are hereby released from liability, for any damage, loss (including consequential) or expense incurred by the exhibitor as a result of the postponement, abandonment or cancellation.

CANCELLATION OF SPACE

Cancellations must be advised in writing. If you cancel your space 72 days prior to the start of the Show, you will receive a refund of monies paid less the \$200 (+GST) admin fee. Cancellations after the 72 day deadline will forfeit the deposit paid.





9th-11th Oct 2015

MANDURAH BOAT SHOW

A boating festival

LUXURY CRUISERS • YACHTS • CATAMARANS • TRAILERBOATS
SPORTS FISHING BOATS • KAYAKS • CAMPING • DIVING • FISHING
BOATING ACCESSORIES & ELECTRONICS • CANOES • ENTERTAINMENT

Tel: 08 9445 9333 Fax: 08 9244 8332

Email: bookings@premiereevents.com.au

www.mandurahboatshow.com.au

Major Sponsor
Club Marine Insurance



Presented by

Mandurah Offshore Fishing & Sailing Club and the City of Mandurah



Members of
Australian Marine Exports & BIA



Brought to you by
Premiere Events

